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MODULAR FURNITURE • DESKING • SEATING • STORAGE • INTERIORS • LAB • MARINE • HEALTHCARE • HOME

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So, where will you work **today?**
/ Presenting The CUE Work Lounge.



B2BCUESEAT0CTXT19

CUE
WORK LOUNGE

Come Home to Office

Social Office is all about creating work settings that your employees can truly come home to. The latest addition to Godrej Interio's Social Office is CUE, a modular work lounge solution. CUE is designed to facilitate customization of spaces; and build a work culture that resonates with office goes across generations.



The CUE Work Lounge

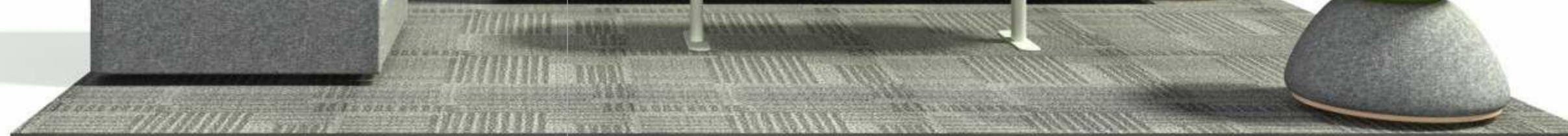
/ Workspaces for change-makers.

The new office is more than just a place to work. It's where you ideate, innovate, collaborate & create. With CUE work lounge, you will be spoilt for choice with our imaginative range of seating elements and panel heights.

It lets your employees define spaces that provide cues - to relax, to engage with colleagues from other departments, to cut out the distraction and actually work... and get the best out of each work day!

Let people script delightful work experiences amidst balanced, integrated and inclusive spaces.

UNWIND INTERACT IMMERSE



unwind

Take a break.
Be inspired.

Sometimes the best way to crack that tough project is to find a different perspective. **CUE** gives your employees a space to walk away from work, as their minds switch tracks and involuntarily search for new ideas.

These hangouts spaces are great for fresh conversations and coming upon insights from the most unexpected interactions.



interact

Change your space.
Change the conversation.

Leaders and teams that push for collaboration and networking opportunities will love **CUE**. Versatile and inviting, **CUE** can be configured to create spaces for more involved engagements and informal discussions. These out-of-the-cubicle thinking areas can be easily integrated into your existing work zones.





immerse

/ Eliminate distraction.
Generate value.

At times, meaningful work happens where people have long spans of undisturbed time to concentrate, work through their problems, and convert their solutions into actionable plans.

CUE lets you invest in deep work, with settings that let you focus uninterrupted for hours.

Elements

The CUE Work Lounge comprises of standalone horizontal poufs, curved poufs, sofa sets and discussion carriages. You can combine these elements in any number of combinations and layouts, creating workspaces that are perfect for your teams.



3 Seater poufs and configurations



Sofas with 700 mm panels



Units with 1200 mm panels



Units with 1400 mm panels



Meeting Booth Units with 2100 mm panels



Phone Booth Units with 2100 mm panels

Swatches

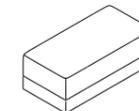
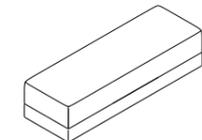
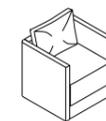
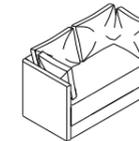
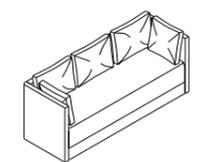
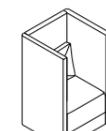
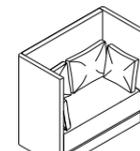
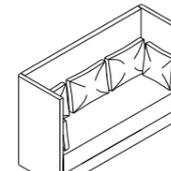
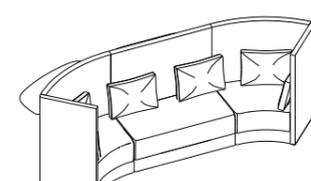
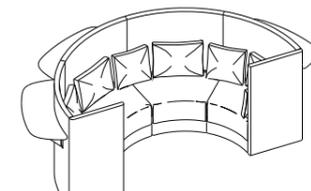
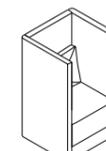
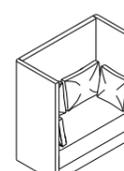
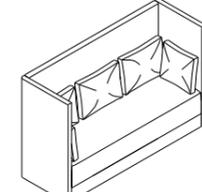
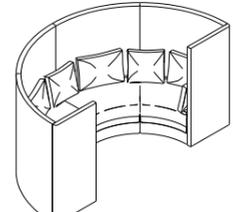
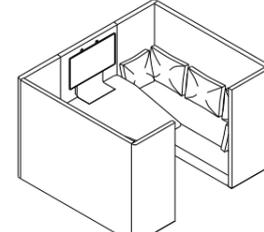
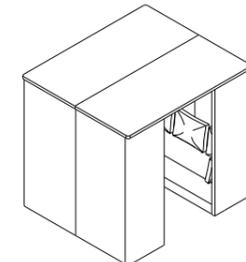
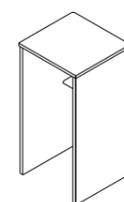
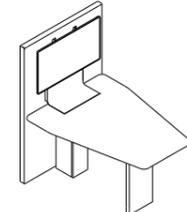
Seat

- Leaf Green
- Cardinal
- Denim

Panels & Base

- Shadow
- Cement Gray

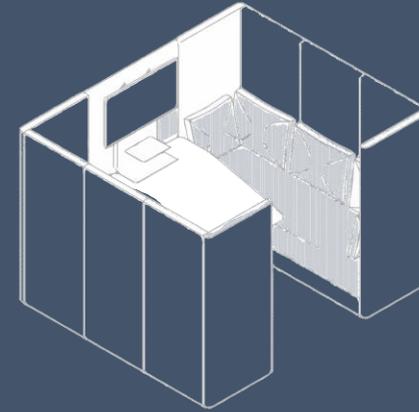
Specifications

 1 seater 59 x 59 x 44.50	 2 seater 118 x 59 x 44.50	 3 seater 177 x 59 x 44.50	 45 degree curved seat 101.40 x 64 x 44.50 (seat depth: 59)	
 1 seater sofa 700 70 x 65 x 70	 2 seater sofa 700 129 x 65 x 70	 3 seater sofa 700 188 x 65 x 70		
 1 seater sofa 1200 70 x 65 x 120	 2 seater sofa 1200 129 x 65 x 120	 3 seater sofa 1200 188 x 65 x 120	 Media Cluster small 337.5 x 126.5 x 120	 45 Circular 1200 356.5 x 183.5 x 120
 1 seater sofa 1400 70 x 65 x 140	 2 seater sofa 1400 129 x 65 x 140	 3 seater sofa 1400 188 x 65 x 140	 45 Circular 1400 295 x 157 x 140	 Media Booth 188 x 218 x 140
 Meeting Booth 220 x 190 x 210	 Phone Booth 99 x 95 x 210	 Tea table 120 x 40 x 40	 Media screen 90 x 126 x 140	All dimensions are in cm and follow L x W x H

A single system to address the entire
expanse of work lounge related
requirements.

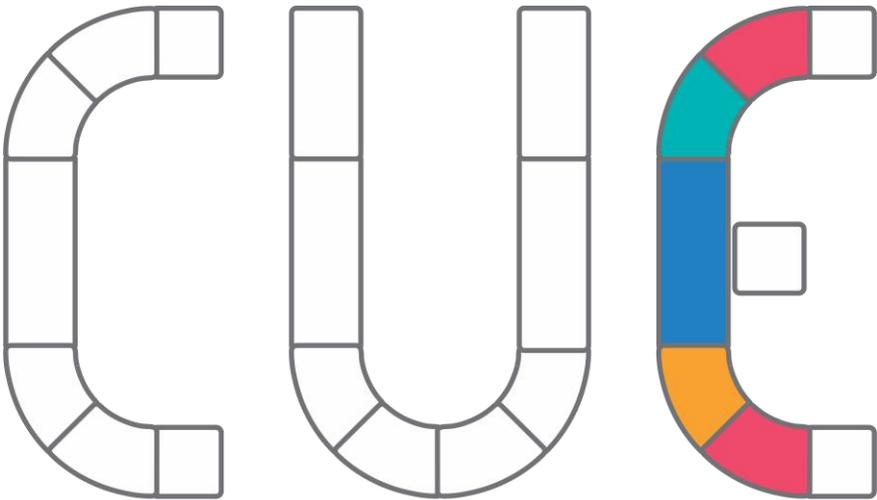
POUFS
SOFAS
MEETING ENCLOSURES
CLUSTER SEATING
MEDIA BOOTHS
PHONE BOOTHS

UMWIND - INTERACT - IMMERSE



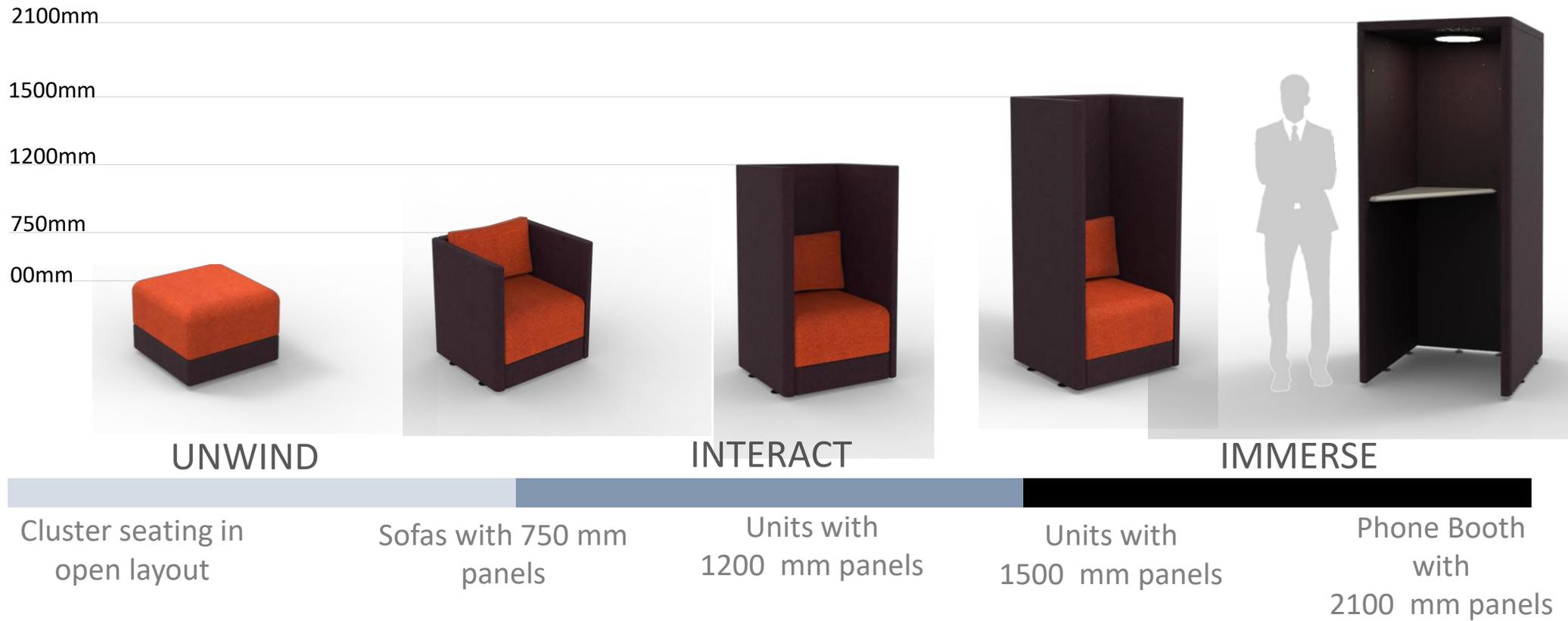
CUE WORK LOUNGE ENCLOSURES

A single system to address the entire expanse
of work lounge related requirements.



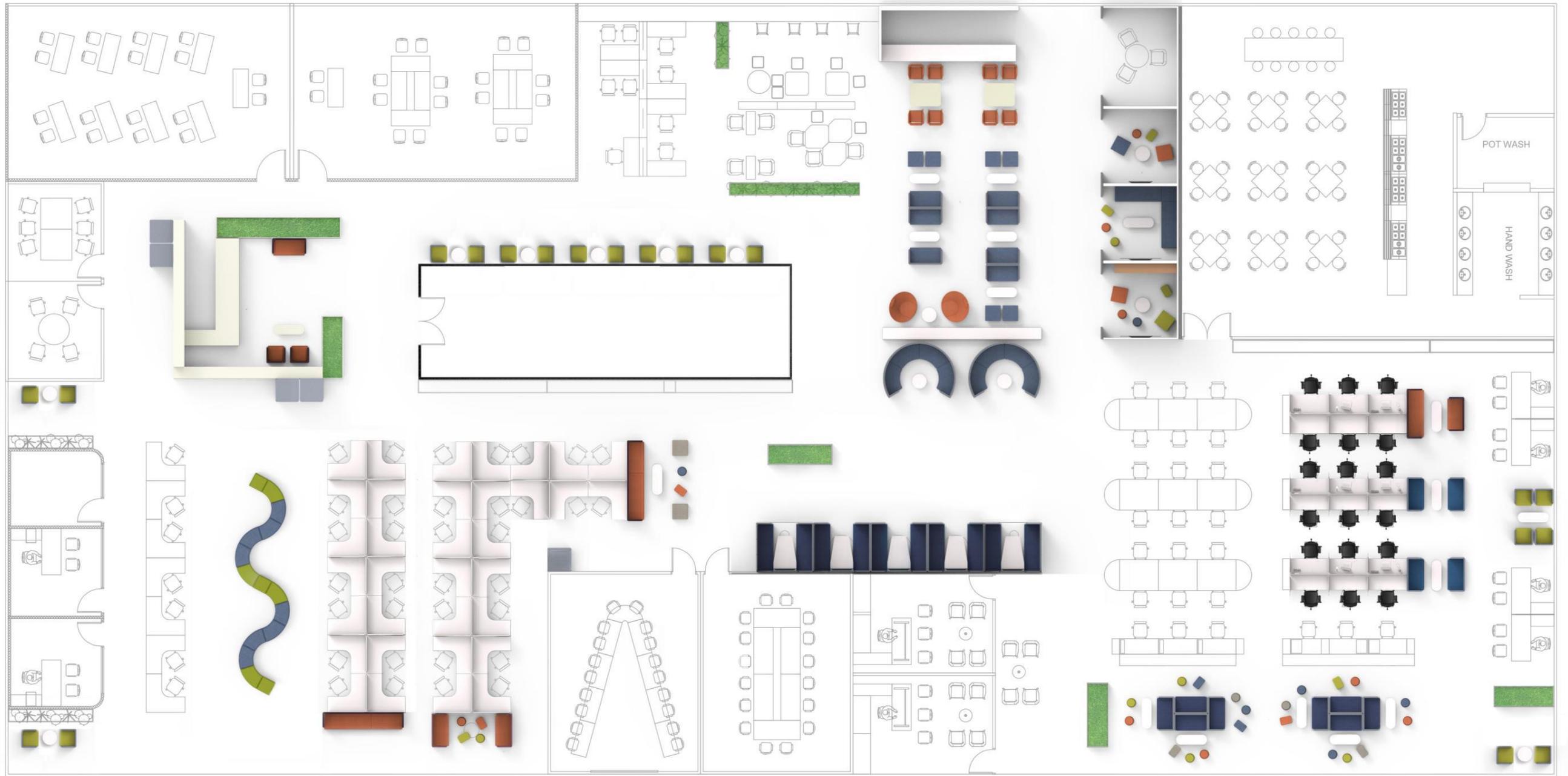
W O R K L O U N G E

Levels of visual privacy

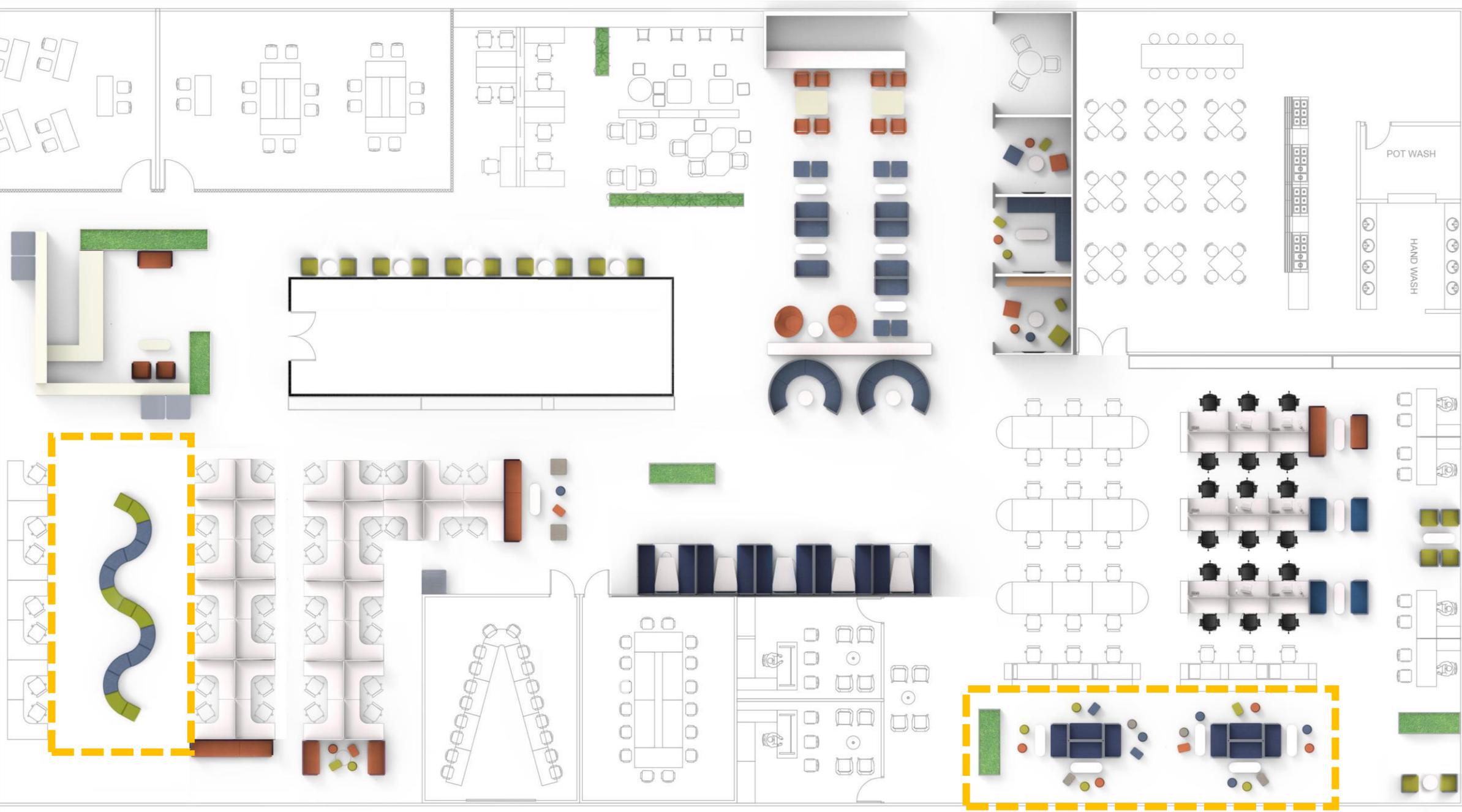


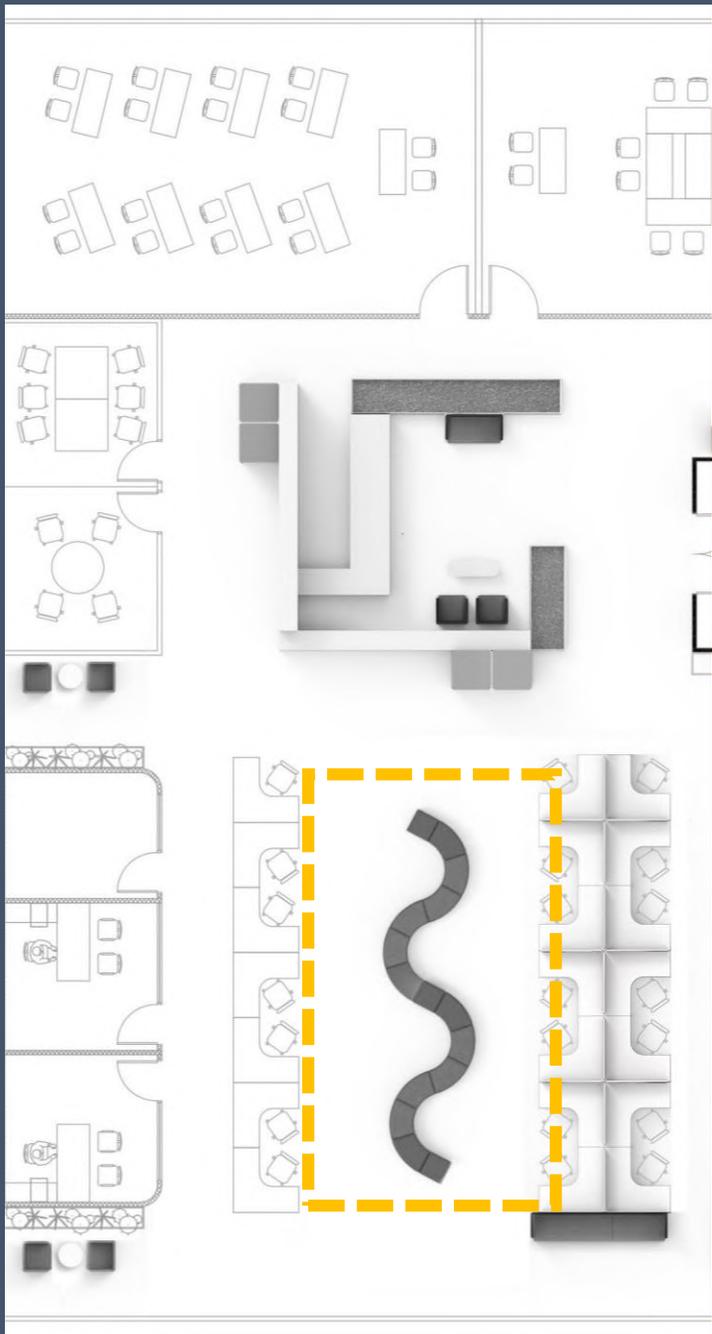
A COMPLETE RANGE of work lounge furniture configured to create co-working spaces of different privacy levels. Offering spanning the work-lounge zone and user activities (focused work to collaborative) with variety ranging from open Layout Cluster Seating to Meeting Enclosures

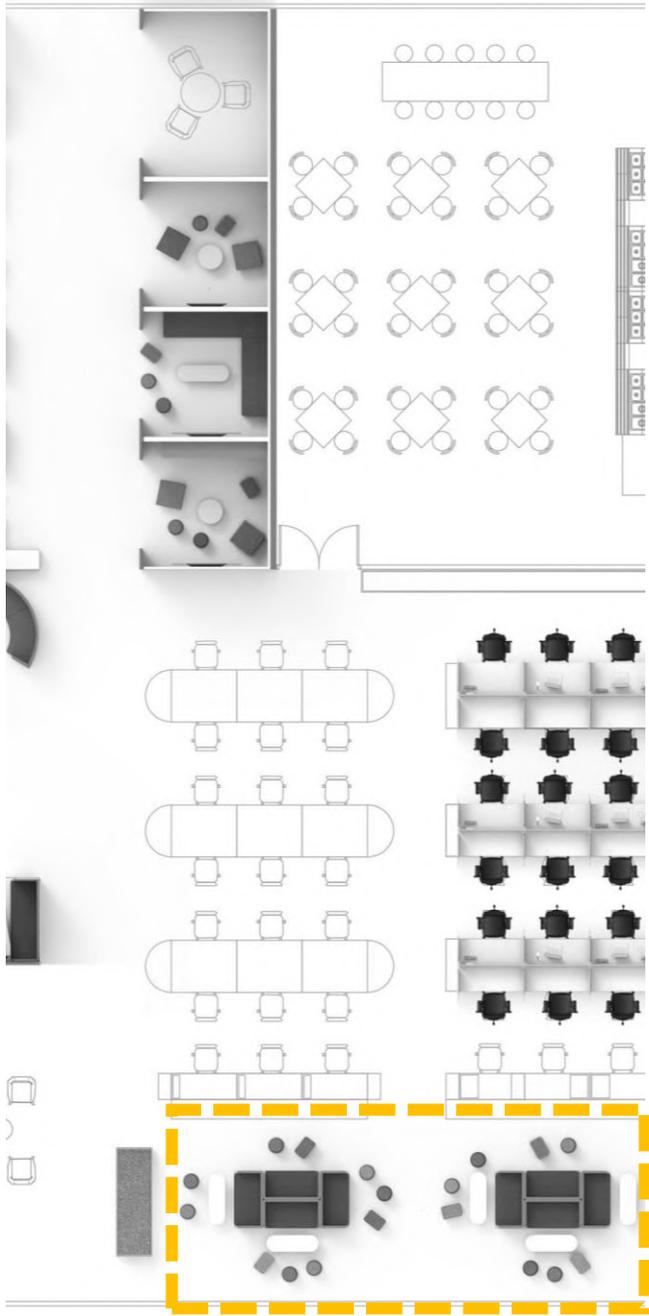
Applications in an Office-Environment



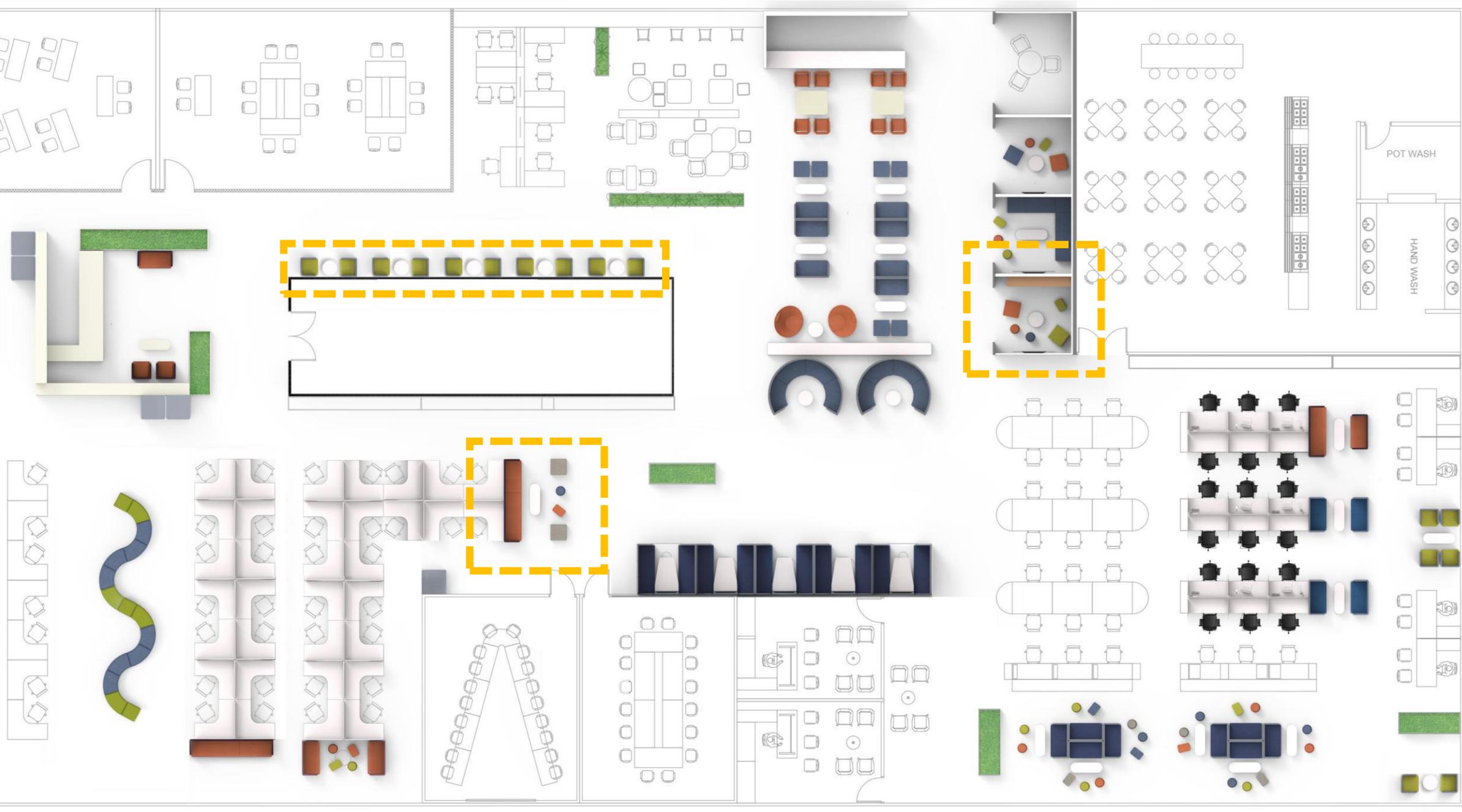
UNWIND

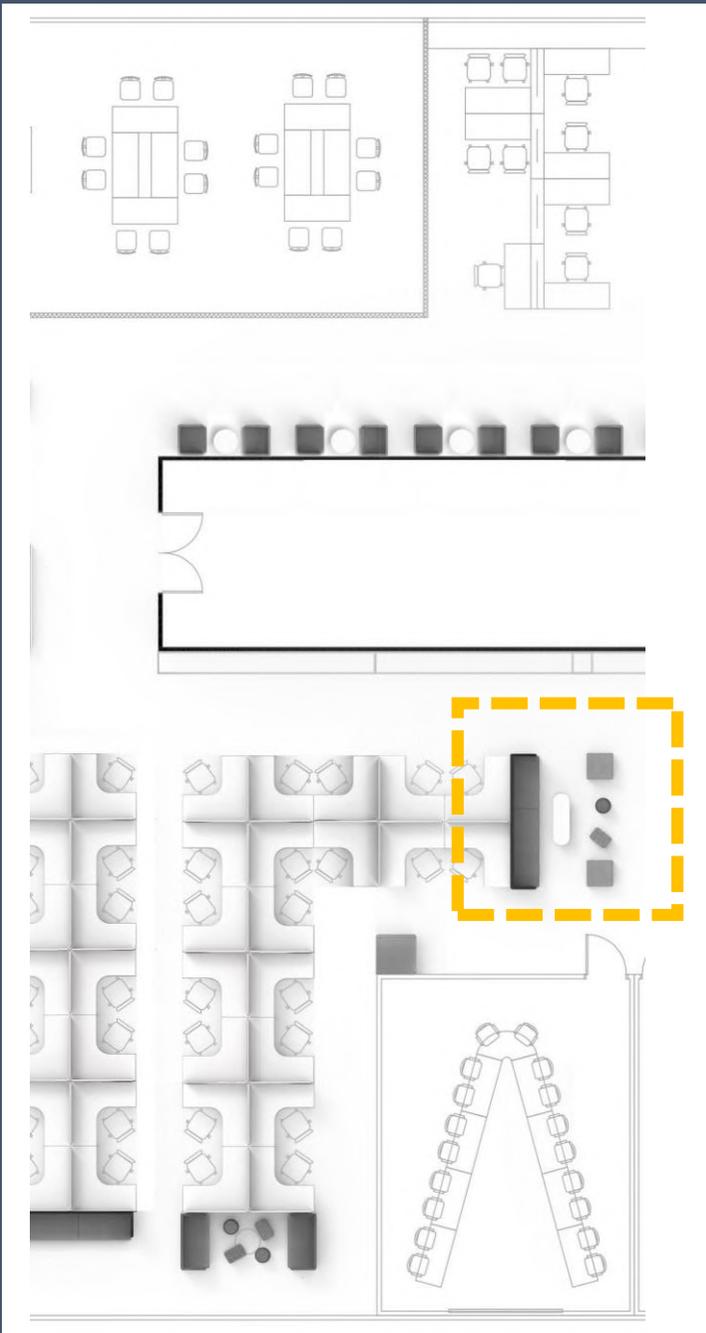


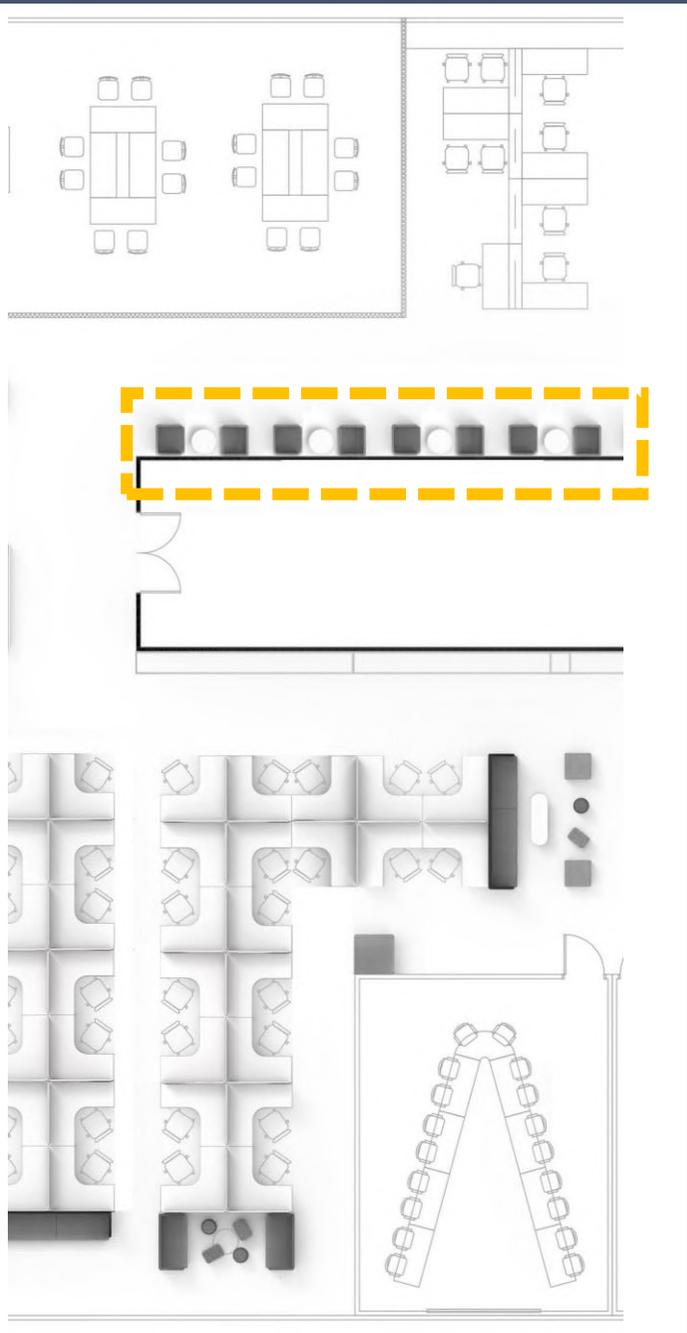


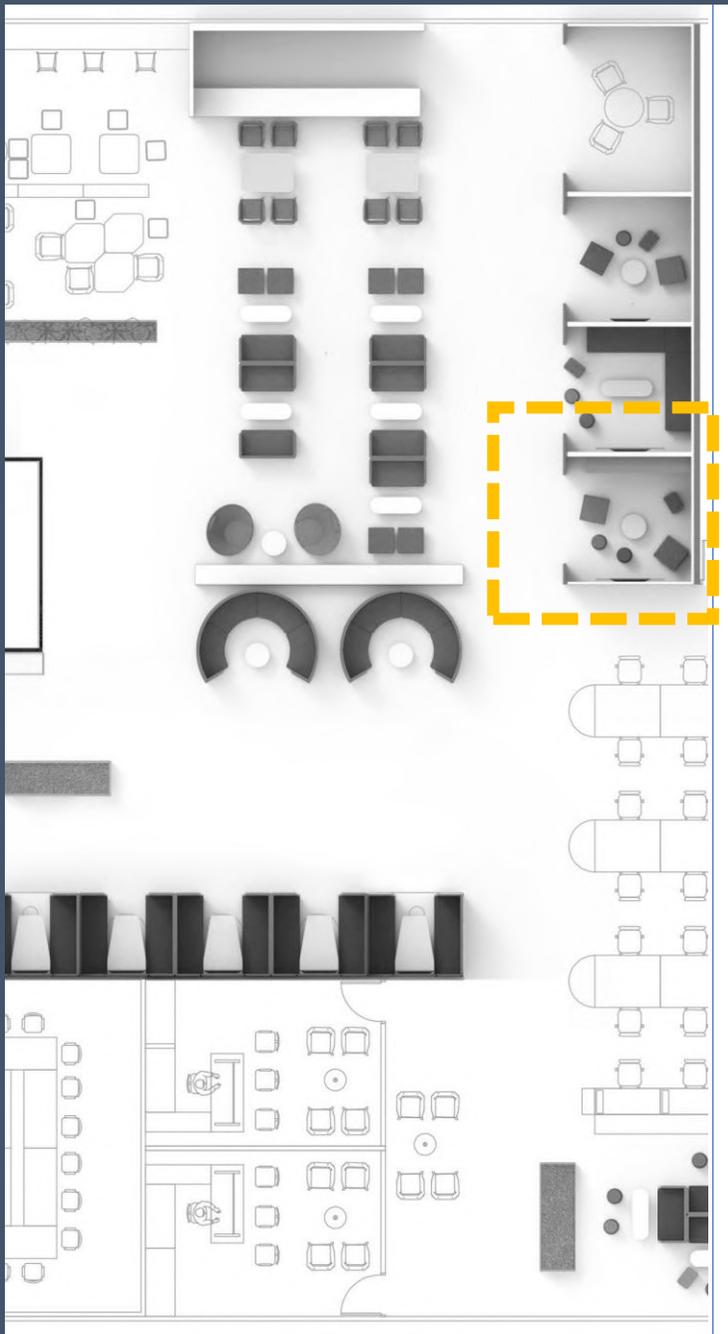


INTERACT

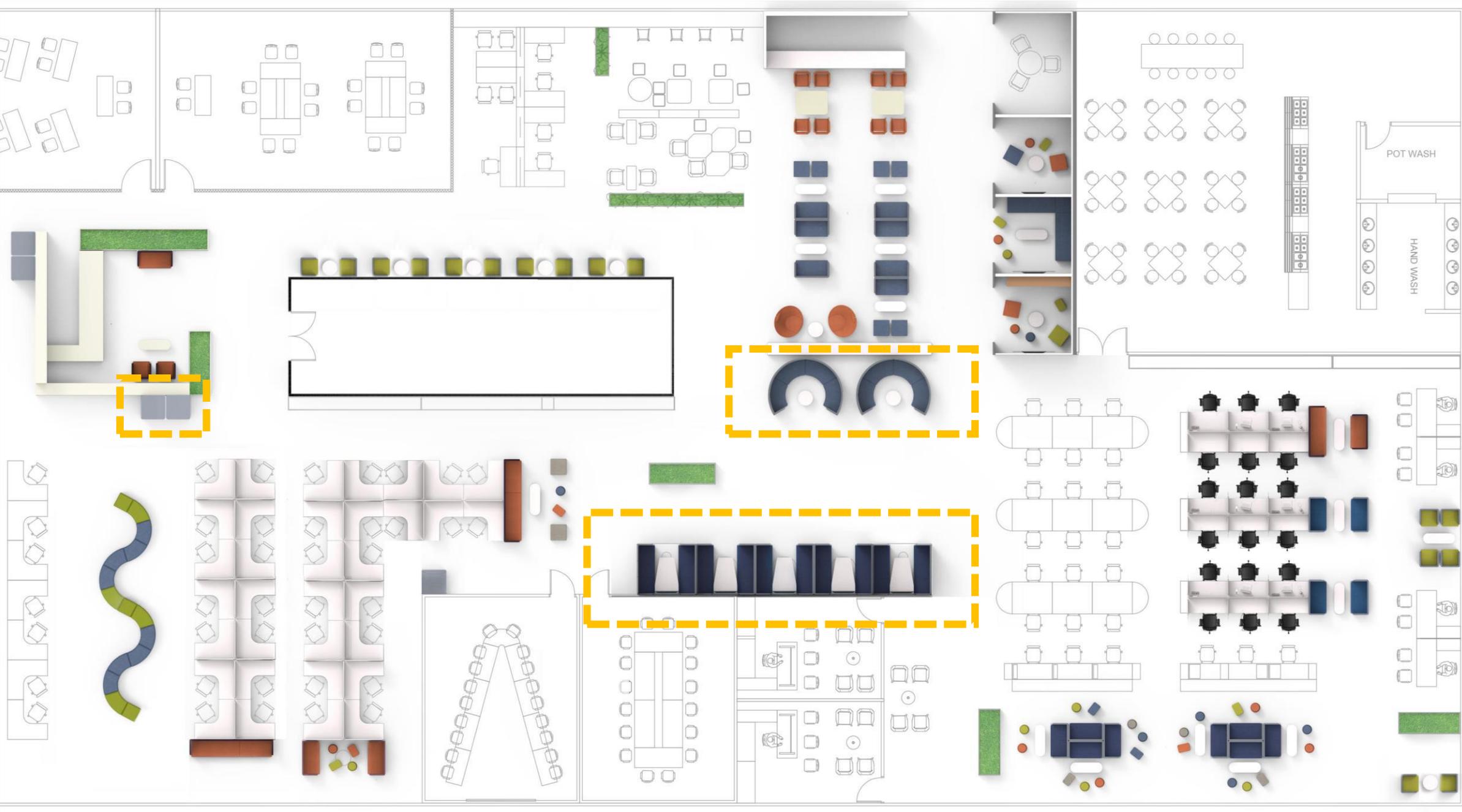


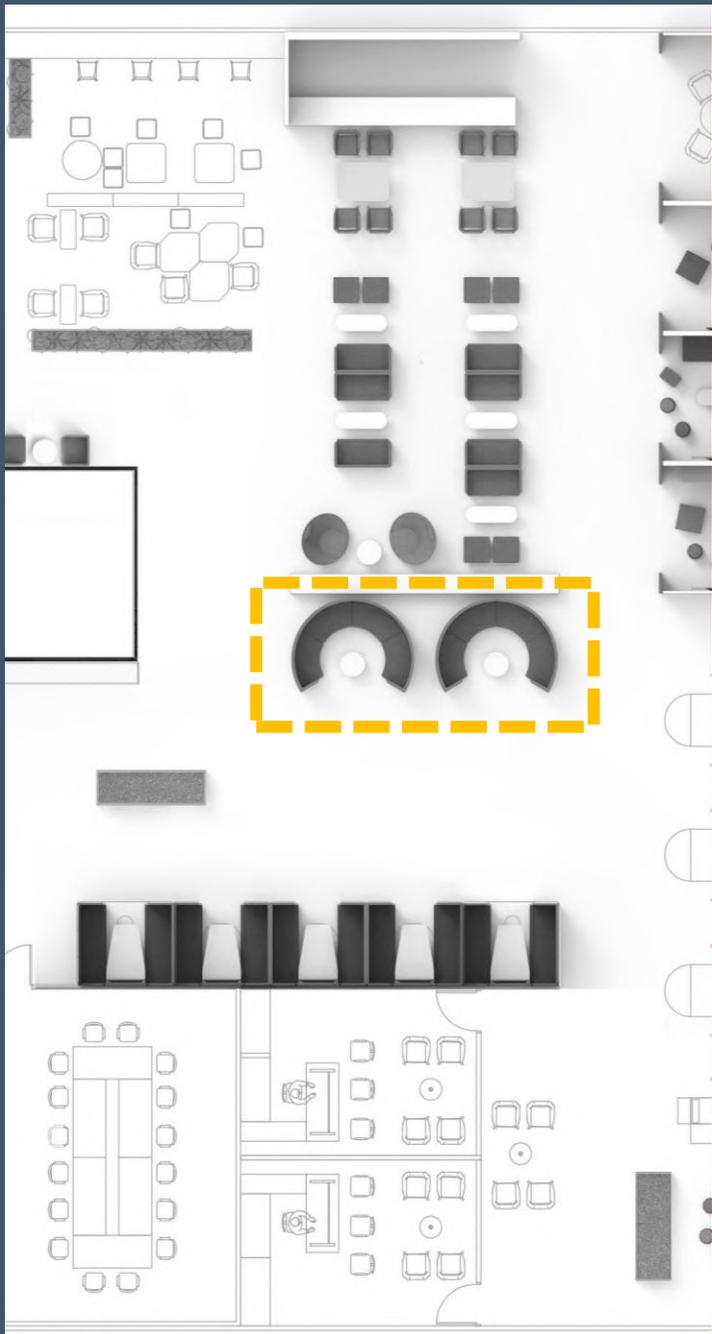


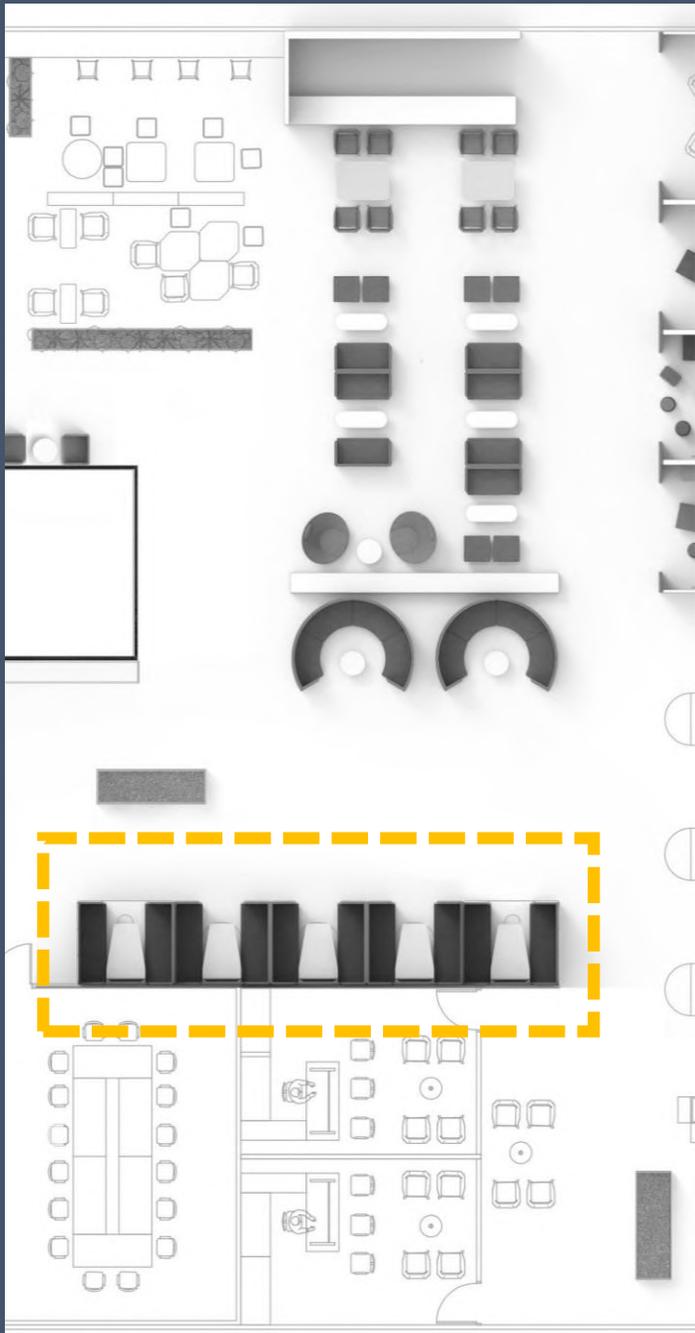


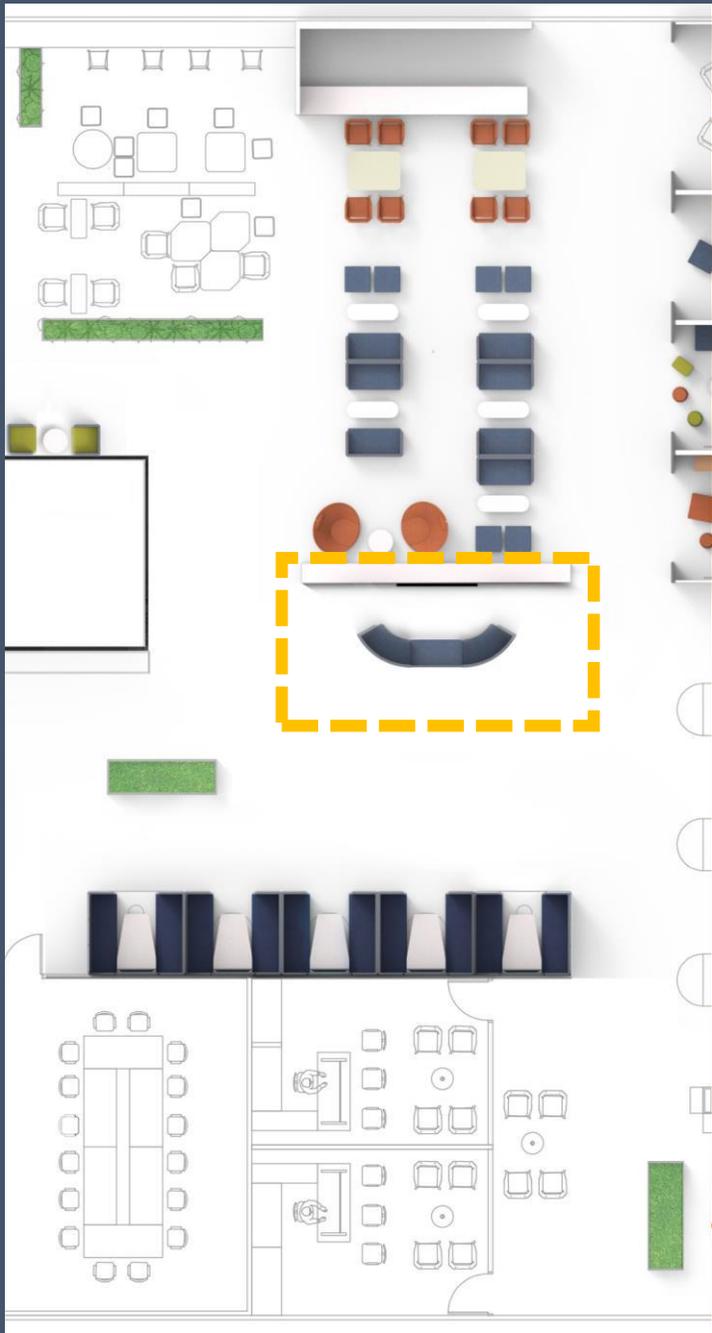


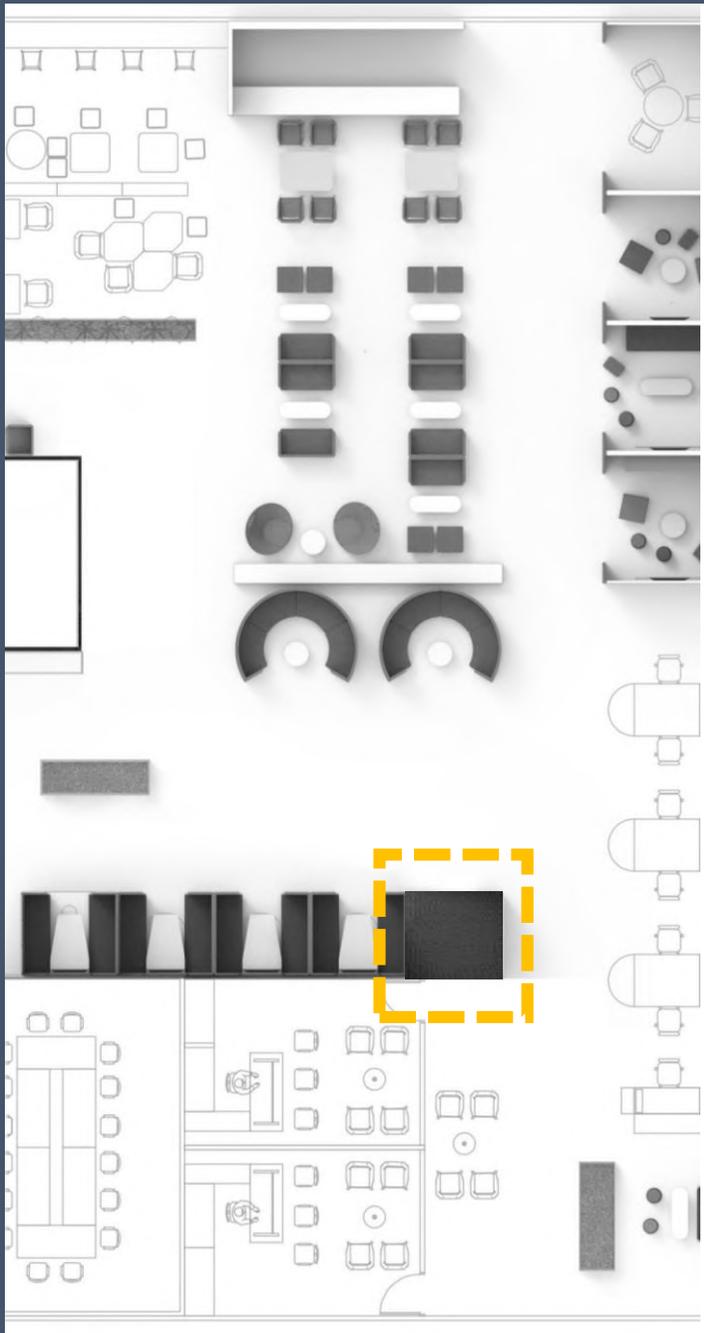
IMMERSE

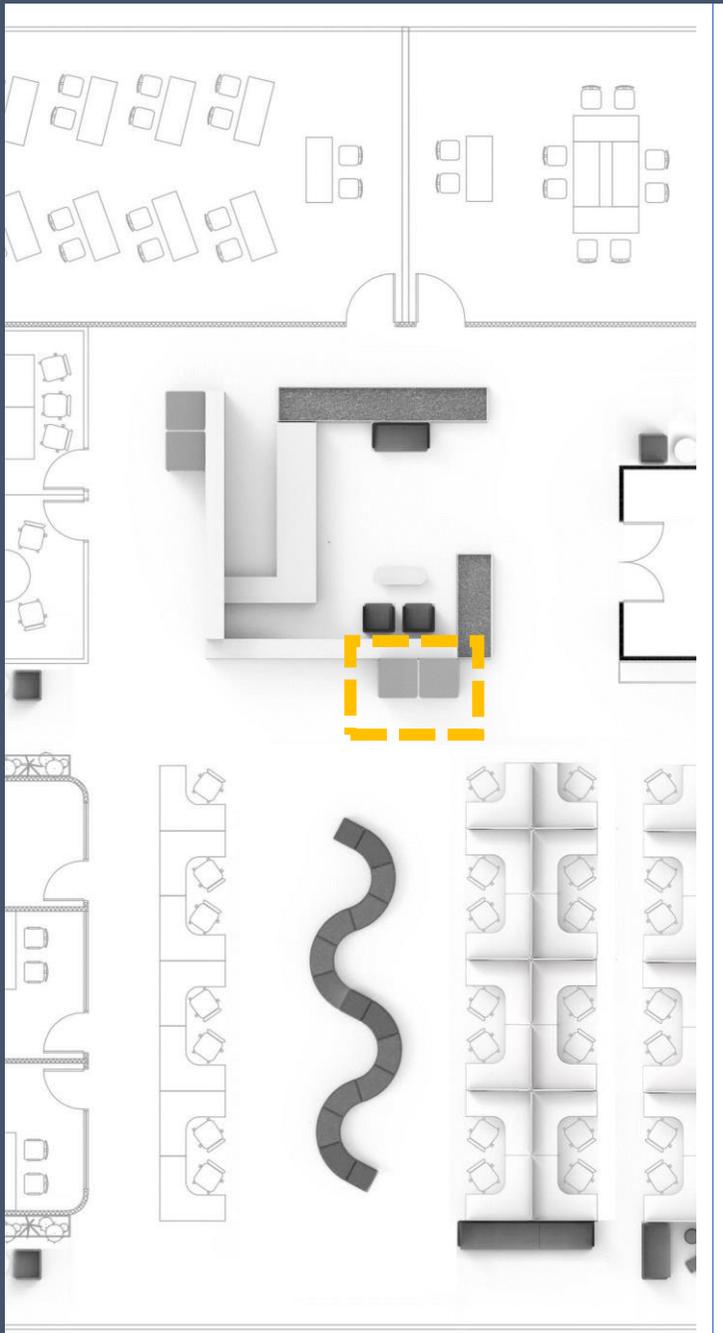














SKUs CURRENTLY NOT RECOMMENDED FOR APO AND THE ONES WHICH ARE POSSIBLE



Not recommended SKUs are layouts/configurations that will require modifications of present units or additions of completely new hardware fittings/units.



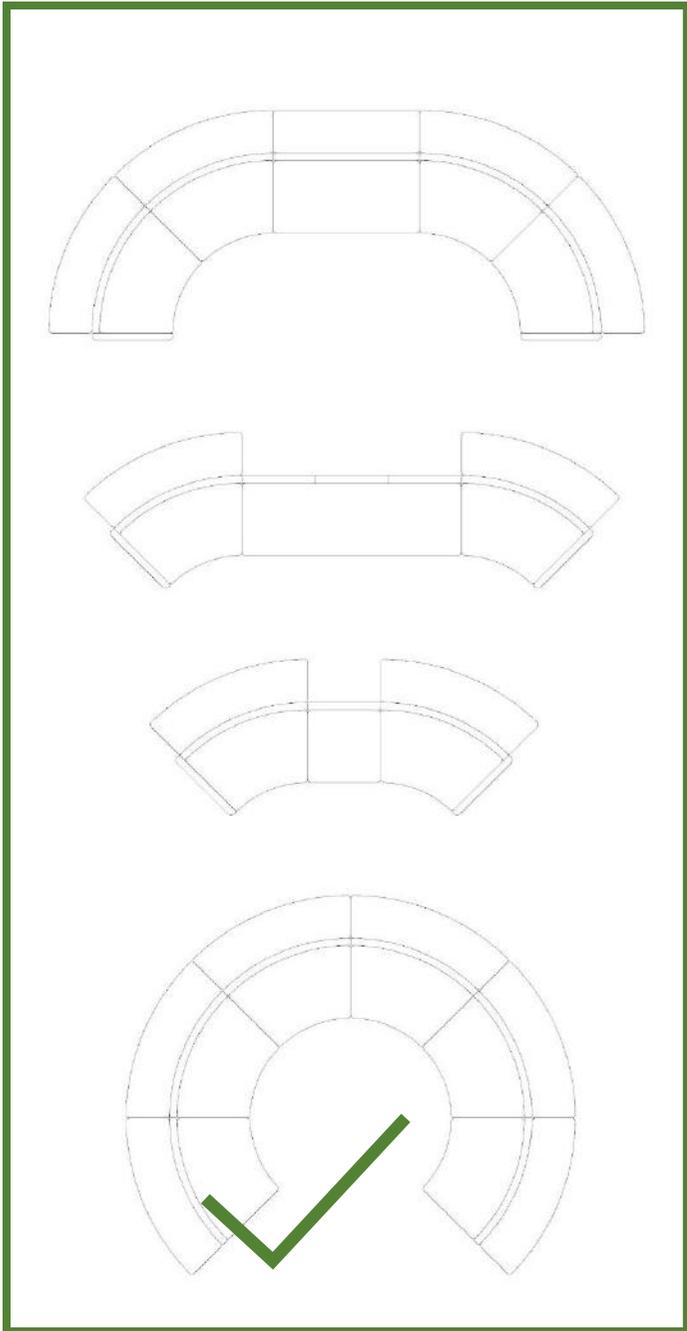
Recommended SKUs are layouts/configurations that can be made from existing pieces.

NOTE
1200mm CURVED PANELS
ALWAYS COME WITH HIGH
BACK TABLE

NOTE
1500mm CURVED PANELS
NEVER COME WITH HIGH
BACK TABLE

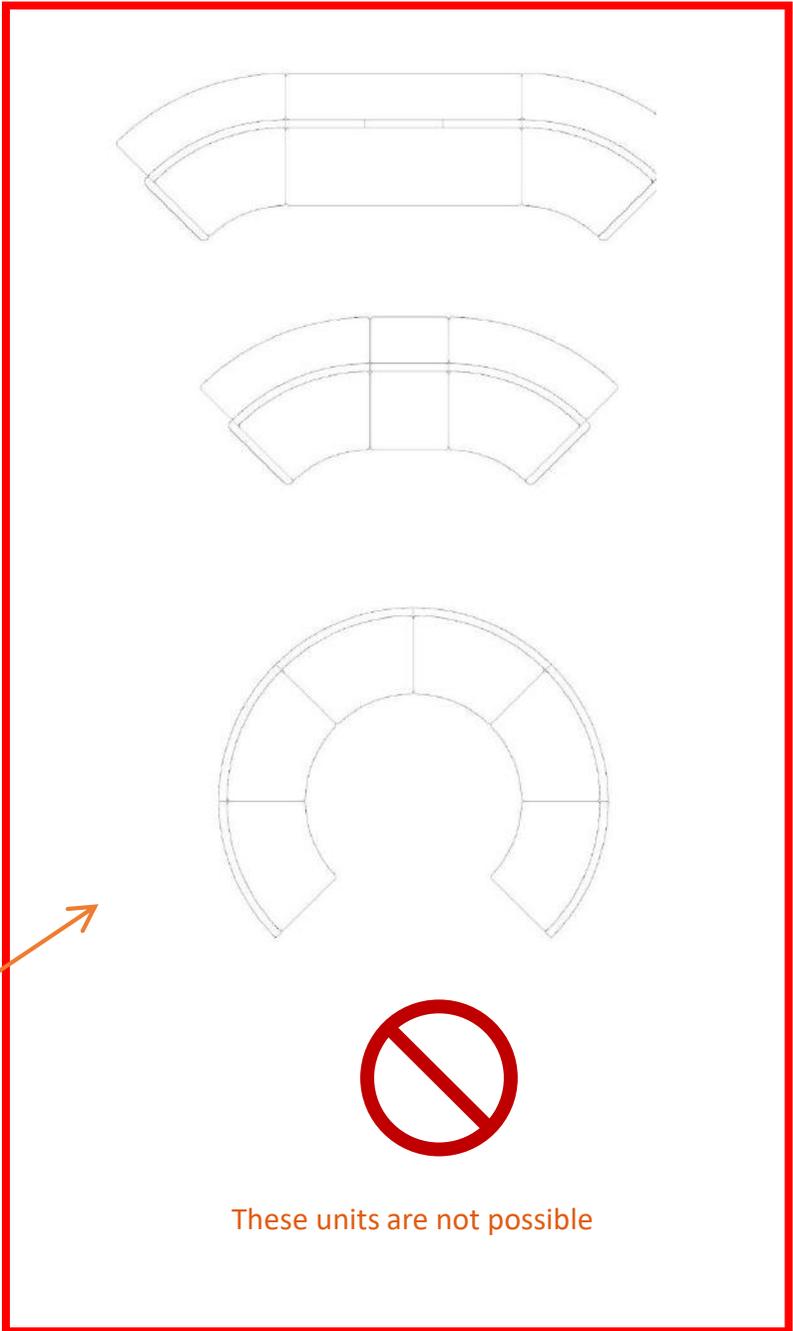
  1200mm 45°
Panel only comes
with back high
table

  Single panels of any
height cannot be used
with back high table.



1200mm COMMON CASES

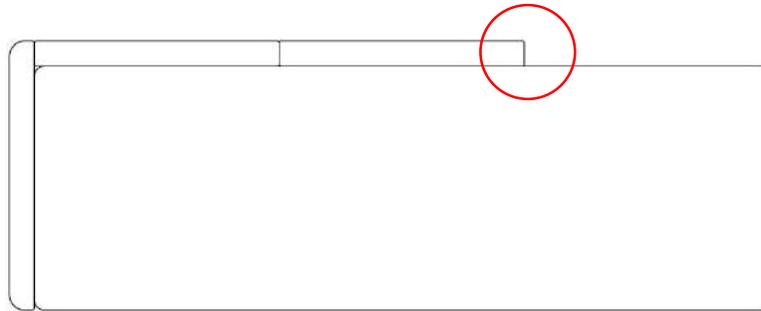
There are no high tables to go with single panels and three-seater panels. 1200 mm curved panels come poked from factory for high table fixing. Poking can be avoided to achieve this configuration

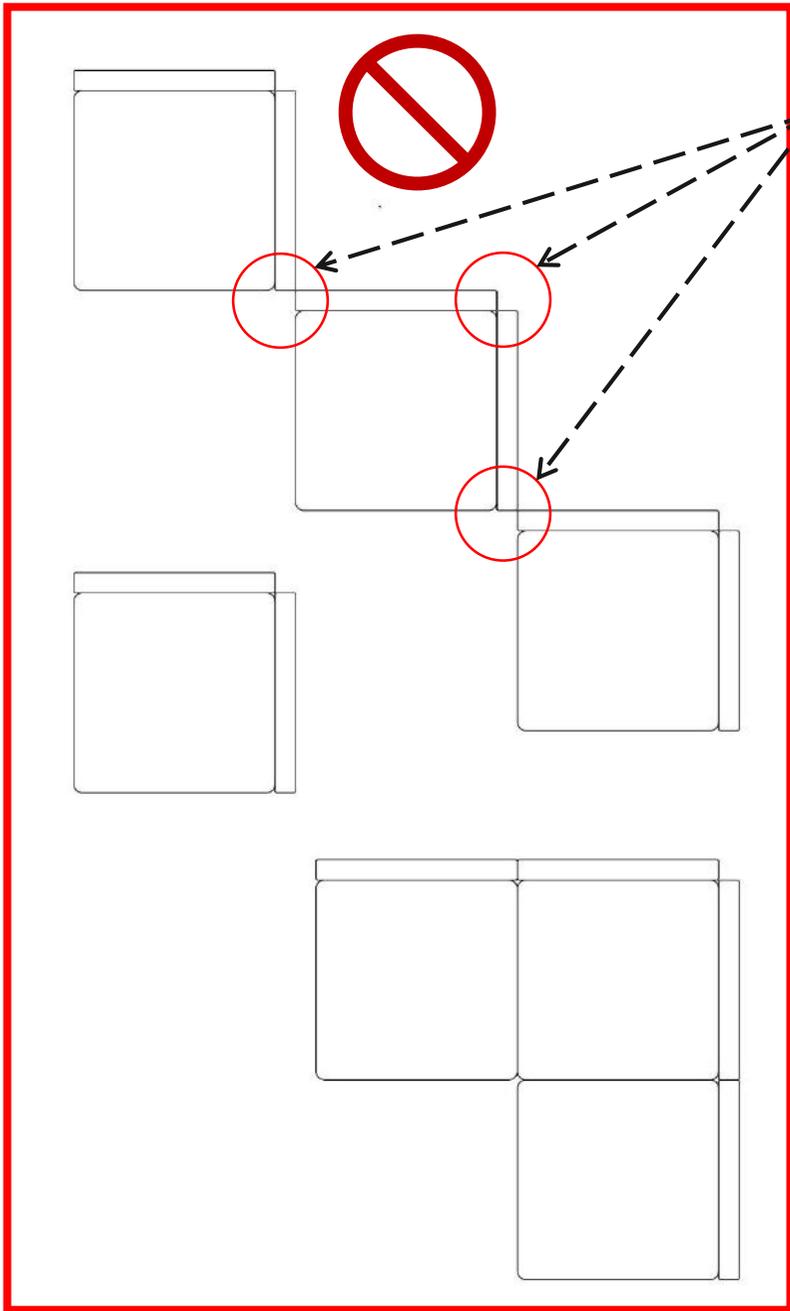


These units are not possible

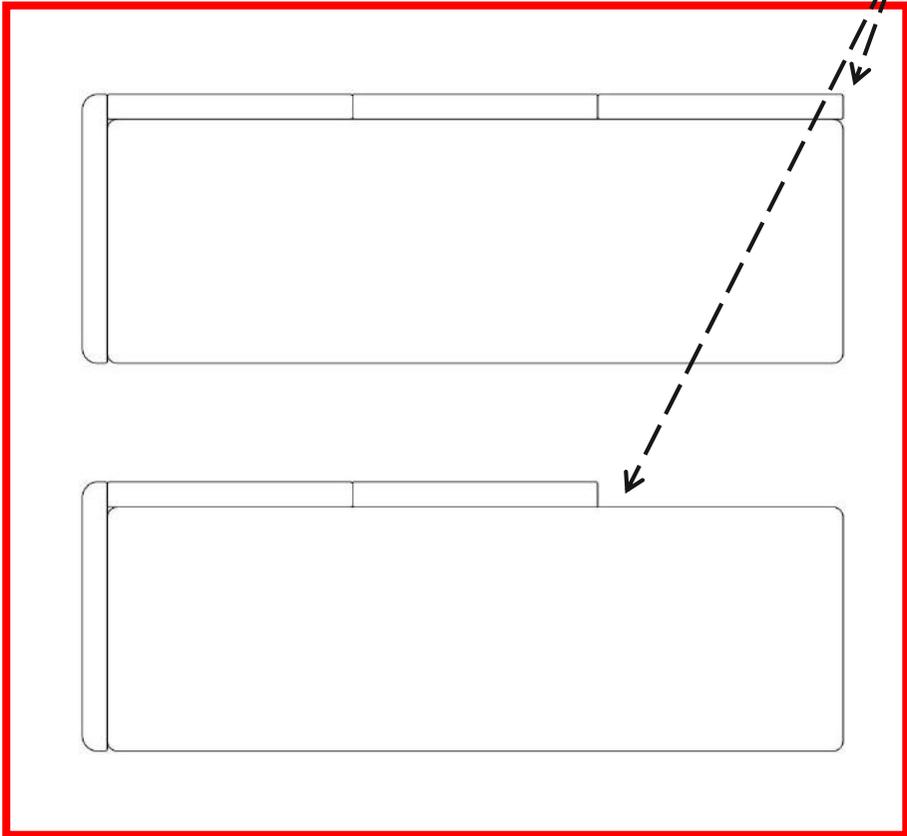
NOTE

NO PANEL CAN HAVE
THEIR JOINING EDGE
EXPOSED





NOTE
ANY CONFIGURATION WITH
A REQUIREMENT FOR
CORNER JUNCTION NOT
POSSIBLE



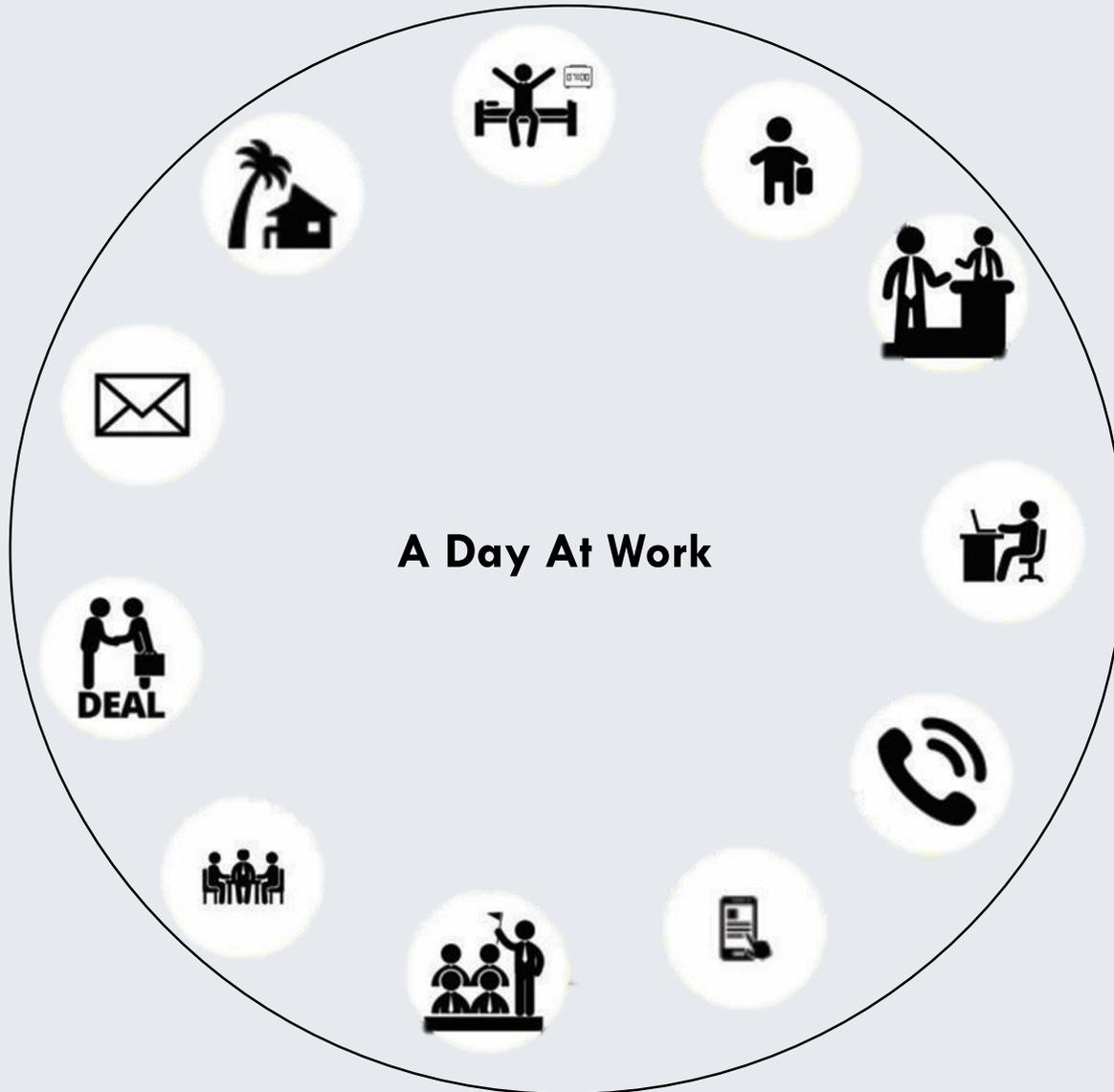
NOTE
ANY CONFIGURATION WITH
OPEN END BACK PANEL NOT
POSSIBLE

CUE

WORKLOUNGE RANGE

MARKETING BRIEF

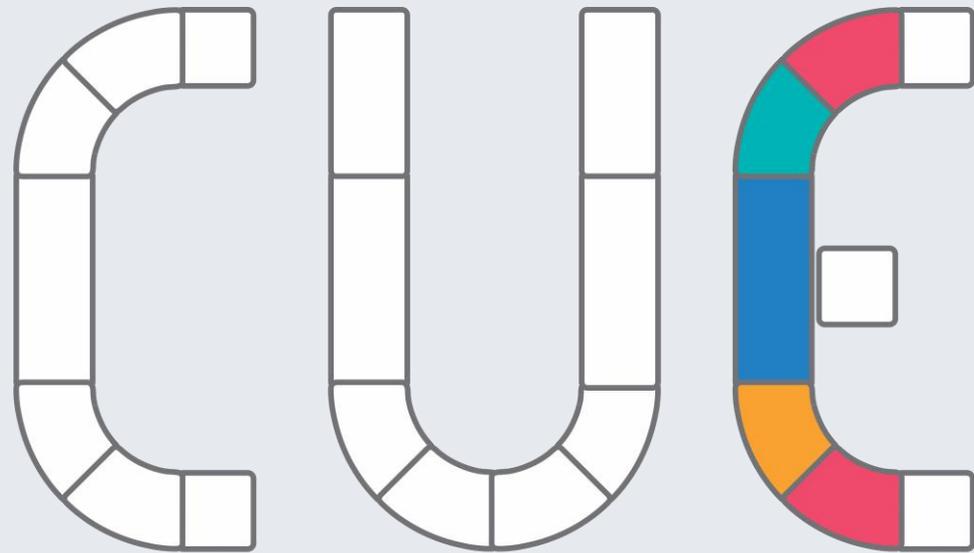
A need for breakthrough from traditional furniture



A typical day at work includes lot of activities which keeps employees continuously engaged and under stress.

There is need for lounge furniture where employees can interact, ideate and collaborate.

Also workplaces are now transforming into spaces that provide an enjoyable work life as well as the opportunity to socialize with their colleagues during and after work.



W O R K L O U N G E

Introducing Godrej Interio's CUE Work-lounge range, which helps user Unwind from their daily work-life.

CUE system is a flexible modular system that provides the client control over size, shape, colour, function while setting up a work-lounge area. The modules combine to create a wide variety of layouts and thus, serve numerous applications.

DESIGN STORY



CORE INNOVATION - The Consumer and the Organization need to rely on a fixed number of modules to meet the needs of size, shape and intended function of the space.

CLEAN LOOKS - The simplicity of aesthetics in the finished units also adds to the design innovation which allows all products to remain clean in look by concealing all fixing details.

SYMBIOSIS - CUE system is designed to amalgamate with desking systems and other office furniture to add functionality and meaning to the layouts.

DESIGN STORY



LOW FOOT-PRINT - CUE furniture does not eat up more space than is required for the function making it one of the lowest foot print sofas in this genre.

SMART ASSEMBLY - The easy assembly features of CUE system saves assembly time and manpower.

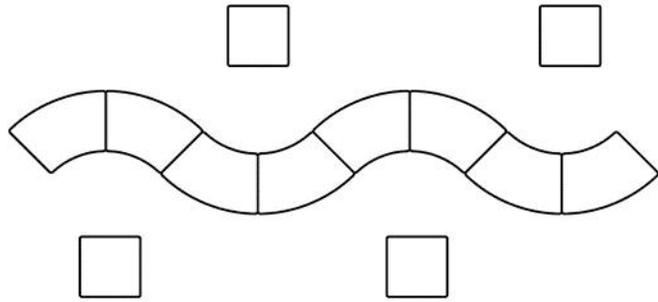
How CUE provides flexibility to create spaces in both formal as well as informal spaces?



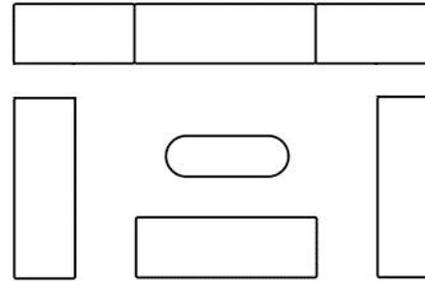
NOTE: This Colour scheme is only for visual representation



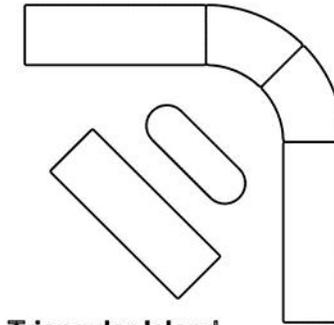




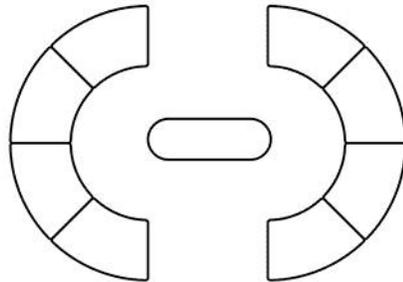
Serpentine layout



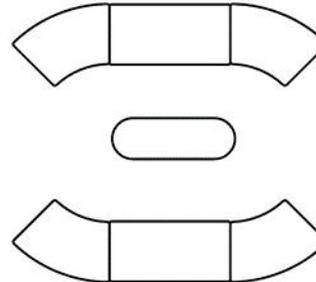
Room Corner Huddle



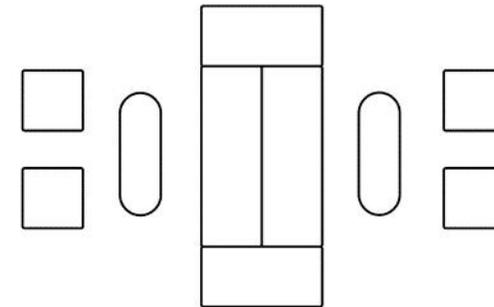
Triangular Island



Circular Huddle Island



Oblong huddle Layout



Rectangular Islands

Some of the possible configurations in CUE work-lounge pouf range

Variants



CUE – 1 seater

590 x 590 x 445



CUE – 2 seater

1180 x 590 x 445



CUE – 3 seater

1770 x 590 x 445



CUE – 45

1014 x 640 x 445 (seat depth – 590)



CUE – Tea Table

1200 x 400 x 400

Swatches

Seat

Citron



Flame



Peacock



Base

Brindle



Plum



Shadow

